

Personal Ads

Personal ads are a type of classified ad in which a person advertises his/her qualities and requests specific qualities of another. These forerunners to modern social media and internet services often communicated cryptically..

Tips: Begin with a catchy “header.”

Describe yourself and your interests first.

Describe your desired person last.

Try to be witty and creative.

Be appropriate. Personal ads that are rude or obscene don't get run.

S - Single

D - Divorced

WW - Widowed

W - White

B - Black

NA - Native American

A - Asian

H - Hispanic

NS - Non-smoker

ND - Non-drinker

ISO - In search of

LTR - Long term relationship

DDF- Disease/drug free

HWP - Height/weight proportionate

Directions: Using the instructions you already have, write a personal ad for any character in one of the comedies.

Good choices:

From *Twelfth Night*: Orsino, Olivia, Viola, Malvolio

From *Midsummer Night's Dream*: Helena, Titania

From *Taming of the Shrew*: Petruchio, Katherina, Lucentio, Hortensio

From *Love's Labors Lost*: Anyone

From *Much Ado About Nothing*: Benedick, Beatrice, Hero, Claudio

In addition to the ordinary items in the ad, you might also include words or phrases from the play that describe the characters. See the sample below from *Romeo and Juliet*.

OUT OF HER FAVOR

Where I am in love. SWM, 17, likes poetry in the moonlight,
unlucky in love (so far,) ISO SWF who doth teach the torches
to burn bright. Please help me heal my broken heart.

You may write your ad on this sheet.