Question 1

(Suggested time—40 minutes. This question counts for one-third of the total essay section score.)

Directions: The following prompt is based on the accompanying seven sources.

This question requires you to synthesize a variety of sources into a coherent, well-written essay. When you synthesize sources you refer to them to develop your position and cite them accurately. Your argument should be central; the sources should support this argument. Avoid merely summarizing sources.

Remember to attribute both direct and indirect citations.

Introduction

In 2001 United States Representative Jim Kolbe introduced legislation to Congress to eliminate the penny coin in most transactions. Although this legislation failed, there are still consistent calls to eliminate the penny as the smallest-denomination United States coin.

Assignment

Read the following sources (including the introductory information) carefully. Then write an essay in which you develop a position on whether or not the penny coin should be eliminated. Synthesize at least three of the sources for support.

You may refer to the sources by their titles (Source A, Source B, etc.) or by the descriptions in the parentheses.

Source A (Lewis)
Source B (Kahn)
Source C (Safire)
Source D (Weller)
Source E (Harris Poll)
Source F (Press Release)
Source G (Penny Visual)
New York—Almost a year has passed now since U.S. Rep. Jim Kolbe made headlines by introducing his anti-penny bill, yet these pesky one-cent coins continue to jingle uselessly in people’s pockets. Can nobody rid America of this copper-coated scourge?

Kolbe, an Arizona Republican, is doing his best, although his proposed Legal Tender Modernization Act is languishing in a subcommittee. The bill would not ban pennies, but merely discourage their use by establishing a system under which cash transactions would be rounded up or down. That would render the penny unnecessary.

“It’s practically useless in everyday life,” complains Neena Moorjani, Kolbe’s press secretary. But the penny has its fans, especially in Tennessee, which is rich in zinc. Up until 1982, pennies were made mostly of copper; since then they have been 97.5% zinc, with a little copper mixed in for appearance’s sake.

Just last week, two lawmakers from the Volunteer State introduced a resolution commemorating the 20th anniversary of the zinc-based penny. Fans of this coin note snidely that Kolbe’s home state of Arizona is rich in copper—which makes up a bigger percentage of the larger-denomination coins that might be more heavily used if the penny were discontinued. Kolbe also favors replacing paper dollar bills with longer-lasting $1 coins—and as it happens, the Sacagawea “golden dollar” introduced two years ago is made mostly of copper.

Perhaps the University of Pennsylvania’s prestigious Wharton School could take the lead in studying this issue and determining which course makes the best economic sense. That would only be appropriate, because this school originally was endowed by Gilded Age industrialist Joseph Wharton, who got rich by cornering the market for nickel and then persuading Congress to create a new coin made exclusively of metal from his mines.
The following is excerpted from an article published in the online edition of a newspaper.

Pity the poor penny.

Once, it had swagger. With a pedigree dating back to 1787, it was feted as the first currency authorized by the United States. As a money symbol, it was deemed as rock-solid as the presidential jaw of Abraham Lincoln, which first appeared on it in 1909. Boston’s own Paul Revere, resident silversmith, supplied some of the copper for those bygone pennies.

Now, everywhere you turn around town, the zinc-and-copper one-cent piece is taking it on the chin: Shoved out of the economic picture by charge cards. Flung into the trash by people who think it’s mucky and worthless. Hijacked by cashiers who assume you’re among the 27 percent of Americans who don’t even keep track of their loose change, according to a May 2005 survey conducted by Coinstar, providers of the self-service machines that help convert coins into paper money.

On the Internet, you were introduced to a group called “Citizens for Retiring the Penny,” which advocates rounding off prices to the nearest nickel, as have some members of Congress. The group was founded by a 1999 MIT graduate named Jeff Gore.

“The point of currency is to facilitate transactions,” Gore, 27, told you by phone. “People fishing in their pockets. The cashier has to open a new bag of pennies. For me, it’s the waste of time I object to.”

Gore is a busy guy. As a graduate student in physics at the University of California at Berkeley, he has tackled topics such as “Single Molecule Investigations of the Mechanochemical Cycle of DNA Gyrase.”

However, Gore did find the time to come up with this calculation, posed on the group’s website:

“The National Association of Convenience Stores and Walgreens drug store chain estimated that handling pennies adds 2 to 2.5 seconds to each cash transaction (remember that we are including the occasional customer who spends 30 seconds looking for the penny in his pocket). Let us estimate that each person goes through three of these transactions per day and that on average there is one person waiting in line (making for a total of three people’s time wasted in each transaction). We can then calculate that the presence of pennies wastes (3 transactions/day) × (2.25 seconds/transaction) × (3 people per transaction) = 20 seconds per day. Probably only about half of the wasted time is directly connected with a cash transaction, giving a total of 40 wasted seconds per day per person. This may not seem like a lot, but it translates to 40 × 365 / 3600 = 4 hours per person per year. If each person’s time is worth $15/hour then we arrive at the conclusion that each person is losing $60 per year, at a cost to the nation of over $15 billion per year.”
On the other side of the coin, Edmond Knowles figures he has saved an average of about 90 pennies a day for the last 38 years: On his counter, in jugs, and finally in 55-gallon drums in his garage.

In June, an armored car picked up his 4.5 tons of spare change, and had it recycled through Coinstar.

That would be 1,308,459 pennies, or $13,084.59.

“Penny Pinchers” from The Boston Globe, by Ric Kahn, Globe Staff, October 9, 2005
The following is an opinion piece published in an online edition of a newspaper.

The time has come to abolish the outdated, almost worthless, bothersome and wasteful penny. Even President Lincoln, who distrusted the notion of paper money because he thought he would have to sign each greenback, would be ashamed to have his face on this specious specie.

That’s because you can’t buy anything with a penny any more. Penny candy? Not for sale at the five-and-dime (which is now a “dollar store”). Penny-ante poker? Pass the buck. Any vending machine? Put a penny in and it will sound an alarm.

There is no escaping economic history: it takes nearly a dime today to buy what a penny bought back in 1950. Despite this, the U.S. Mint keeps churning out a billion pennies a month.

Where do they go? Two-thirds of them immediately drop out of circulation, into piggy banks or—as The Times’s John Tierney noted five years ago—behind chair cushions or at the back of sock drawers next to your old tin-foil ball. Quarters and dimes circulate; pennies disappear because they are literally more trouble than they are worth.

The remaining 300 million or so—that’s 10 million shiny new useless items punched out every day by government workers who could be more usefully employed tracking counterfeiters—go toward driving retailers crazy. They cost more in employee-hours—to wait for buyers to fish them out, then to count, pack up and take them to the bank—than it would cost to toss them out. That’s why you see “penny cups” next to every cash register; they save the seller time and the buyer the inconvenience of lugging around loose change that tears holes in pockets and now sets off alarms at every frisking-place.

Why is the U.S. among the last of the industrialized nations to abolish the peskiest little bits of coinage? At the G-8 summit next week, the Brits and the French—even the French!—who dumped their low-denomination coins 30 years ago, will be laughing at our senseless jingling.
Source D

The following is an unpublished letter to the editor that was posted to the website of a special interest group.

June 3, 2004

Letters to the Editor
The New York Times
229 West 43rd Street
New York, N.Y. 10036-3959

(Via e-mail: letters@nytimes.com)

Dear Letters to the Editor:

I was disappointed to read Bill Safire’s embrace of price rounding (“Abolish the Penny,” Op-Ed, June 2). While most of the arguments by penny opponents have been soundly rejected by the American public and Congress, Mr. Safire’s inaccuracies about penny circulation and other countries’ use of low denomination coins must be corrected.

First, the statement that the “U.S. is among the last industrialized nations to abolish” its low-denomination coin runs counter to the facts. The European Union’s adoption of the euro included a one-cent euro coin or “euro penny.” The choice for the smallest coin denomination was mainly based on European policymakers’ observation that in the majority of member states the smallest coin denomination in circulation had a value equivalent to one cent. The EU also sought to avoid the systematic rounding of prices. And in the major industrialized countries, including Great Britain, Canada, Japan and the U.S., the penny or penny-equivalent remains in production and shares similar percentages of total coins produced in those countries.

Second, two-thirds of pennies do not “immediately drop out of circulation.” A 2002 study based on Federal Reserve data indicated that the annual rate pennies disappear from circulation is surprisingly similar to all other forms of our coinage—around 5.6 percent.

The fact is the penny remains popular with the public and important to our pricing system.

Mark W. Weller
Executive Director
Americans for Common Cents
Washington, D.C., June 3, 2004
The following are data from an independent poll.

**FAVOR ABOLISHING THE PENNY?**

“Would you favor or oppose abolishing the penny so that the nickel would be the lowest denomination coin?”

<table>
<thead>
<tr>
<th>Income</th>
<th>Total</th>
<th>Less than $25,000</th>
<th>$25,000-$34,900</th>
<th>$35,000-$49,900</th>
<th>$50,000-$74,900</th>
<th>$75,000 +</th>
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<tr>
<td></td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
</tr>
<tr>
<td>Favor abolishing the penny</td>
<td>23</td>
<td>16</td>
<td>26</td>
<td>25</td>
<td>24</td>
<td>32</td>
</tr>
<tr>
<td>Oppose abolishing the penny</td>
<td>59</td>
<td>62</td>
<td>59</td>
<td>58</td>
<td>57</td>
<td>53</td>
</tr>
<tr>
<td>Not sure</td>
<td>18</td>
<td>21</td>
<td>15</td>
<td>17</td>
<td>20</td>
<td>15</td>
</tr>
</tbody>
</table>

The Harris Poll was conducted online within the United States between June 10 and 16, 2004 among a nationwide cross section of 2,136 adults (aged 18 and over).
The following is a Press Release.

PRESIDENT BUSH SIGNS LINCOLN PENNY REDESIGN INTO LAW

New Images on Coin’s Reverse Will Mark Lincoln’s 200th Birthday

Washington—President Bush yesterday signed into law legislation directing the Secretary of the Treasury to issue Lincoln pennies with four newly designed reverse, or “tails” side, images in 2009, the 200th anniversary of Abraham Lincoln’s birth.

Michael Bishop, executive director of the Abraham Lincoln Bicentennial Commission, hailed the bill’s enactment as an important accomplishment for the Commission because “the penny is perhaps the most visible and tangible reminder of Lincoln’s significance in American history.”

The Abraham Lincoln Bicentennial Commission was created by Congress to coordinate the national observance of the 200th anniversary of Lincoln’s birth.

The new pennies will feature four new designs on the reverse side of the coins, marking different aspects of the 16th president’s life: his birth and early childhood in Kentucky; his formative years in Indiana; his professional life in Illinois; and his presidency in Washington. The new images in 2009 will be the first redesign of the penny in 50 years.

After 2009, the “tails” side of the coin will feature “an image emblematic of the President Lincoln’s preservation of the United States of America as a single and united country,” according to the legislation.

The “Lincoln cent” first appeared during the centennial observation of Lincoln’s birth in 1909 and represented a major departure from previous American coinage. For the first time, a U.S. coin depicted a real historical figure rather than the allegorical “Liberty” figures or the more generic “Indian head” that immediately preceded Lincoln on the penny. Victor David Brenner’s profile of Lincoln, which has appeared continuously on the obverse, or “head” side, of the penny since its introduction in 1909, will remain through and after the 2009 bicentennial celebrations.

The original penny legislation was introduced in the Senate by Senator Dick Durbin (D-IL) and in the House by Rep. Ray LaHood (R-IL), two of three co-chairs of the ALBC. It passed in the Senate on November 18 and in the House on December 13.

Courtesy of David Early
Source G
Pennies

The following are scanned images of pennies.
Question 1

The score should reflect a judgment of the essay’s quality as a whole. Remember that students had only
15 minutes to read the sources and 40 minutes to write; therefore, the essay is not a finished product and
should not be judged by standards that are appropriate for an out-of-class assignment. Evaluate the essay
as a draft, making certain to reward students for what they do well.

All essays, even those scored 8 or 9, may contain occasional flaws in analysis, prose style, or mechanics.
Such features should enter into the holistic evaluation of an essay’s overall quality. In no case may an
essay with many distracting errors in grammar and mechanics be scored higher than a 2.

9  Essays earning a score of 9 meet the criteria for 8 essays and, in addition, are especially
sophisticated in their argument, skillful in their synthesis of sources, or impressive in their
control of language.

8  Effective

Essays earning a score of 8 effectively develop a position on whether or not the penny should be
eliminated. They support their position by successfully synthesizing at least three of the sources. The
argument is convincing, and the student uses the sources effectively to develop a position. The prose
demonstrates an ability to control a wide range of the elements of effective writing but is not necessarily
flawless.

7  Essays earning a score of 7 fit the description of 6 essays but are distinguished by more
complete or more purposeful argumentation and synthesis of sources or a more mature
prose style.

6  Adequate

Essays earning a score of 6 adequately develop a position on whether or not the penny should be
eliminated. They synthesize at least three of the sources. The writer’s argument is generally convincing,
and the writer generally uses the sources to support a position, but the argument is less developed or less
cogent than the arguments of essays earning higher scores. The language may contain lapses in diction or
syntax, but generally the prose is clear.

5  Essays earning a score of 5 develop a position on whether or not the penny should be
eliminated. They support the position by synthesizing at least three sources, but their
arguments and their use of sources are somewhat limited, inconsistent, or uneven. The
argument is generally clear, and the sources generally support the student’s position, but the
links between the sources and the argument may be strained. The writing may contain lapses
in diction or syntax, but it usually conveys the student’s ideas adequately.

* For the purposes of scoring, synthesis refers to combining the sources and the student’s position to form a cohesive, supported argument and accurately citing sources.
4 Inadequate

Essays earning a score of 4 inadequately develop a position on whether or not the penny should be eliminated. They attempt to present an argument and support the position by synthesizing at least two sources but may misunderstand, misrepresent, or oversimplify either their own argument or the sources they include. The link between the argument and the sources is weak. The prose of 4 essays may suggest immature control of writing.

3 Essays earning a score of 3 meet the criteria for a score of 4 but demonstrate less understanding of the sources, less success in developing their own position, or less control of writing.

2 Little Success

Essays earning a score of 2 demonstrate little success in developing a position on whether or not the penny should be eliminated. They may merely allude to knowledge gained from reading the sources rather than citing the sources themselves. These essays may misread the sources, fail to present an argument, or substitute a simpler task by merely responding to the question tangentially or by merely summarizing the sources. The prose of 2 essays often demonstrates consistent weaknesses in writing, such as a lack of development or organization, grammatical problems, or a lack of control.

1 Essays earning a score of 1 meet the criteria for a score of 2 but are especially simplistic or are weak in their control of writing or do not cite even one source.

0 Indicates an on-topic response that receives no credit, such as one that merely repeats the prompt.

— Indicates a blank response or one that is completely off topic.
The United States of America is founded upon

The United States of America draws its strength from its honored traditions. An American can look virtually anywhere and discover a reminder of why our nation has thrived for so long. From these monuments, both great and small, we are shown our past and our potential. As such, preserving these traditions is vital to the continued greatness of our country. And although it may seem insignificant and mundane, the use of the penny is no exception. From jingling in pockets to rolling off counters, the penny serves as an essential facet of everyday life, as well as a testament to our national roots.

The penny is far too important to modern American life to abolish.

As both a convenience and a recognized component of modern American life, the penny is far too entrenched to be easily uprooted. In fact, the effort inherent in the abolition of the penny would be enormous, and simply not worth the "benefits" of so monumental
a change. In ridding our economy of the
penny, the federal government would first
need to confront a public greatly in favor
of keeping the penny. As indicated by
Source E, a poll by the prestigious Harris group,
public opinion shows a strong desire
to keep the penny. Thus, anyone who aims to
remove the penny must convince two-thirds
the population of these views. This campaign
would be costly and logistically near-impossible.
There are accordingly significant causes of
this widespread support of the penny: As shown
in Source A, state economies that depend
on penny production for continued prosperity,
such as Tennessee's, would be adversely
affected. On a more personal level, pennies
serve as a familiarity to shoppers and cashiers, old
bank-tellers and customers alike. In the end,
pennies are simply the benefits to be reaped
by ending the penny are not worth the
investment involved.

Beyond mere convenience, the penny has
intrinsic national value. Viewing Source G,
one can easily see that the penny has
 existed in our society since the country’s earliest
days. It is emblematic of America’s thrift. It is an emblem of our thrift, a
portrayal of one of our greatest presidents and a hallmark of our nation’s storied past. The
great symbols of our nation—the Washington
Monument, the White House, Mount Rushmore—are carefully guarded and watched over. Great emphasis is placed on their preservation, for we see the value in honoring America’s relics. Should the penny be treated any differently?
Ubiquitous and ordinary as it may seem, the penny is just as intrinsically valuable as all other sources of national pride. Indeed, as documented in Source F, the federal government has already done well to secure the survival of the penny’s symbolic worth by renewing the images of Lincoln. So crucial is the penny as a mark of our national attribute of economy and as portrait of our heritage that to ban it would be to ban a feature of American life.

The attack on the penny’s use is led by those who overwhelmingly claim that the one-cent
coin is useless, and worthy only of being phased out as soon as possible. Source C details these complaints: that the penny is economically unsound, that it is ignored by the population, that the rest of the world has already passed as by in banning low-denomination coins. Careful examination, such as that made in Source D, of these arguments and the support behind them reveals the flaws of this reasoning. In store windows and on price signs throughout the country, the fact that the penny is still "important to our pricing system" is made evident. Examination of the statistics that Americans largely push pennies aside reveals that only 5.6% of all pennies disappear. And as for keeping up with the rest of the world? To rid ourselves of the penny would be change for the sake of change. We need not conform to this "trend", especially when it does not exist in Great Britain, Japan, and Germany.

Simply put, the penny is too valuable economically and historically to be banned. State economies
depend on it. Our past is preserved by it. And our traditions are honored by it. Has anyone ever called by destroying the "outdated" Lincoln Memorial? Similarly, the penny should be preserved and honored in our economy and society.
Through my own personal experience in the retail industry, I understand the frustration that occurs while waiting for a customer who says "Wait, I have pennies to get rid of." This frustration then spreads to the rest of the customers waiting in line, creating tensions that may lead to angry customer arguments that could have been avoided. So because of that little penny mishap, everyone who was there to witness it leaves the store and spends the rest of the day annoyed and in a bad mood, proving pennies "are literally more trouble than they are worth" (Safire). One cent is just not a big enough value to turn shoppers and cashiers hostile towards one another.

It seems the penny is kept around today for more sentimental reasons than anything else. Abraham Lincoln's profile on the head of the penny reminds us daily of our history and how far the country has come or does it. In my experience, I have never (except when asked) considered the penny to be anything more than a piece
of metal passing off as currency. The sentimental value of the penny comes from it becoming the first coin that "depicted a real historical figure." (Press release) and therefore makes our country hesitant to get rid of it.

Through the years, the value of American currency has decreased, not allowing as much to be bought for the same amount of money. Pennies used to hold a higher value themselves, but as William Safire says "you can't buy anything with a penny anymore," the power of a penny just isn't what it used to be. By abolishing pennies, there is the possibility of saving "4 hours per person a year" (Kahn) where normally that time would have been spent either digging for pennies, or watching other people dig for pennies. All this time saved will allow for more retail transactions to occur, which pushes more money into our economy, which might possibly help us out of our current economic recession just a little bit faster. Stop the jingling!
"Find a penny. Pick it up. All through the day you'll have good luck." Right? The small one-cent piece is a well-known example of America's progress as a nation. Although this is true, has our economy advanced to far to keep the penny in circulation? Source B states that every transaction wastes 2 to 2.5 seconds of the day, due to the penny, adding to 40 seconds a day wasted per person. It continues to state that if ___ at $15 an hour, each person is losing $60 a year, costing the nation over $15 billion a year. America is already trillion of dollars in debt, so how can we afford this much wasted time? We can't.

The penny has been good to us throughout the years, but in today's society it has become useless. Source C states that there is no longer anything that can be bought by a penny. No "Penny-candy" vending machines no longer accept pennies, for now they are only used to pay for tax on items, and to throw into wishing wells. Pennies are constantly being lost by businesses, owners, and finding homes in sewers, subway stations, and water fountains.
Based on how often we are throwing away pennies, we can only imagine the amount of money we are throwing away per year.

Although America loves the penny, for it symbolizes accomplishment, wealth, and luck, it is time we rid America of this useless coin. It is true that Lincoln would be proud to hear of President Bush's advancement to the penny (source F). He too would be sad to hear of how much time and money this "pesky little bit of coinage." (source C).
Question 1

Overview

This question asked students to use at least three of seven provided sources to develop a position on whether or not the United States should eliminate the penny coin. Although the penny is a common object, a part of many students’ everyday experience, students were unlikely to have considered this particular issue and would therefore need to rely on the sources in order to understand the complex arguments related to this seemingly simple question. In addition to understanding and evaluating written sources, students were also asked to consider two visual sources: one representing data visually, and one providing historical information as well as an impetus for thinking about the penny as a material object.

Sample: 1A
Score: 9

This excellent essay is particularly effective. Sophisticated in its argument, it is both adroitly written and intellectually sound. The student uses all but one of the sources to advance a position that the penny is too "valuable economically and historically to be banned." Noting the arduous task the opponents of the penny will face in opposing the two-thirds of the population who favor keeping the it, the student recognizes the economic issues before defining the intrinsic national value the penny enjoys. The student recognizes the opposing position and develops a persuasive refutation that concludes with the observation that to "rid ourselves of the penny would be change for the sake of change." Although the conclusion is less convincing than the remainder of the response (it is somewhat overstated), this top-scoring essay as a whole is intelligent and persuasive. It effectively synthesizes six of the seven sources (even though only three were required); its organization is clear; its insights are compelling.

Sample: 1B
Score: 6

This essay is an adequate response that illustrates the use of a student’s own experience. Beginning with a personal anecdote about work in the retail industry and the frustration that builds in both clerk and customer when they are inconvenienced by someone’s search for those “. . . pennies to get rid of,” the student moves on to an argument to abolish the penny coin. The student notes the sentimental and historical reasons for keeping the penny but asserts that the more important issue is the relative monetary worthlessness of the coin as well as the fact that the time saved by eliminating the need to search for pennies might allow for more retail transactions to occur, thus benefiting the economy. This concluding assertion is reasonable, but its lack of development renders it unconvincing. The underlying thesis has more potential than the essay delivers, but the prose is clear, and the argument—though it lacks depth—is generally convincing.

Sample: 1C
Score: 3

The essay inadequately develops a position on whether or not the penny should be eliminated. It begins with a rhyme: “'Find a penny. Pick it up. [A]ll through the day you’ll have good luck.’” (The same introduction was often used, frequently with limited success, in all ranges of responses to this question.) This essay does not effectively develop its assertion that the penny is an example of the country’s "progress as a nation." Riddled by awkward constructions, absence of a clear thesis, lack of logical construction, very thin development, vague assertions, and awkward use of sources, this inadequate essay suggests both lack of understanding of the elements of analysis and lack of composition skills.